



Company news

**KHS NEWS**

## **BrauBeviale 2018**

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**PHOTOGRAPHY / ILLUSTRATION**

Frank Reinhold

**COVER PHOTO**

KHS proved convincing with its impressive and emotional booth exhibition marking a unique anniversary, with an enthusiastic response shown by visitors from all over the world.

As a special highlight at BrauBeviale in November 2018 KHS placed the focus on its 150 years of history – an achievement which is absolutely unique in its branch of industry. Visitors to the trade show booth were able to experience an unforgettable juxtaposition of old and new with a showcase whose bright lights formed a half-moon LED wall sporting striking projections: impressive film sequences documenting the Dortmund systems supplier's past forged a link between pioneering spirit and tradition on the one hand and future-oriented KHS technology on the other. Encircled by historic exhibits the eye-catcher was a real visitor magnet from start to finish of the trade show.

Above and beyond usual trade show business KHS also extended an invitation to its special 150<sup>th</sup> Anniversary Night. Around 600 customers from all over the world came and enjoyed a perfect evening. The celebratory event also gave the new chairman of the KHS Executive Management Board Kai Acker the chance to introduce himself to guests both as a group and in personal discussion and to raise a glass to KHS' very special birthday!

»150 years of pioneering spirit, vision, innovation, experience and passions – all this had to be expressed by our trade show booth. The great positive response from our visitors shows that we were successful in our endeavor.«

Sandra Wapniewski

Senior manager for Corporate Communication at KHS GmbH



Kai Acker

Chairman of the KHS GmbH Executive Management Board

»Generations of engineers, business personnel and factory workers have helped our brand achieve world recognition – with a passion which still burns bright and which our customers throughout the world can also count on us to nurture in the future.«